



JOIN THE CLEAN TECH CLUSTER



Photo Credit: UNBC

What's Happening in Clean Tech?

Clean technology (clean tech) is any product, process, or service that reduces environmental impacts relative to the standard or most commonplace technology in a given market. The City of Prince George, in partnership with Community Futures Fraser Fort George, is working with local businesses to identify and enhance existing clean technology products and services. This clean tech cluster initiative will help cater to the needs of growing businesses who aim to promote a sustainable environment through innovative technology.

The goal of the clean tech project is to foster innovation in our city through collaborations as well as maintaining prompt awareness of available grants and programs that will help companies adapt to increasing demand for clean technology. By building capacity and accelerating business development through coaching, workshops, marketing tools and tradeshow, the City of Prince George's Economic Development Division will identify and expand clean technology opportunities in the region.

What Can the Clean Tech Cluster do for you?

Economic Development staff will customize the program to suit your needs. Initial interviews with local firms have indicated the following areas in which the clean tech cluster can help:

- Talent recruitment – assist firms with tools to help them recruit for hard-to-fill positions;
- Access to development – an opportunity to meet with proponents of major projects to allow for input on design and equipment specifications prior to decisions being finalized;
- Market intelligence and market access – find out what areas offer rapid growth in clean tech for local firms to work into their processes and identify potential new customers.

Contact Us

For more information or to get involved in this opportunity, contact: Davee Palmantier, Project Coordinator at davee.palmantier@princegeorge.ca
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Clean Tech Cluster Objectives

-  Advance technology through the development or commercialization of new clean tech products and services.
-  Enhance financial capacity to pursue technology development and commercialization to help clean tech firms expand, modernize, and export.
-  Increase Prince George and area clean tech competitiveness by building capacity at the firm and community level to foster growth in the clean tech sector by increasing access to capital, talent, and new markets.
-  Engage Prince George and area businesses internationally by marketing and promoting clean tech cluster products and services through marketing initiatives and trade shows.