

DATE: June 13, 2017

TO: MAYOR AND COUNCIL

NAME AND TITLE: Rob Whitwham, General Manager, Community Services

SUBJECT: Celebrate Prince George Community Grant Allocations - February 2018

ATTACHMENT(S): Appendix 1 Celebrate Prince George Community Grant Application Guidelines

RECOMMENDATION(S):

That Council APPROVE the February 2018 Celebrate Prince George Community Grant allocation as outlined in the report dated June 13, 2017 from the General Manager of Community Services titled “Celebrate Prince George Community Grant Allocations – February 2018”.

PURPOSE:

This report will provide Council with the February 2018 Celebrate Prince George Community Grant allocation recommendation.

STRATEGIC PRIORITIES:

Celebrate Prince George addresses Council’s 2016-2018 Corporate Plan goals to: create clear identity and pride, enhance cultural richness, encourage equity and inclusion and create a more supportive and engaged community. The program was initiated to capitalize on the growth in community pride from hosting the 2015 Canada Winter Games and the 100th Anniversary Celebrations.

BACKGROUND:

In August 2015, Council approved the Celebrate Prince George - Community Celebration Program and agreed to provide annual funding in the amount of \$30,000. This funding is matched by Tourism Prince George. The purpose of the program is to provide financial support to existing or new public events that maximize activity in civic spaces, showcase public facilities; increase community pride, provide entertainment for locals and visitors, and create a regional tourism draw.

The Celebrate Prince George Community Grant for February 2018 events was adjudicated on Thursday June 1st by representatives from several organizations. The group consisted of Cindy Storozinski (Prince George Community Foundation), Erica Hummel (Tourism PG), Jasmine Ferris (Celebrate Events by Jasmine), Jason Morgan (Lheidli T’enneh), Linda Self (Enhance PG), Sarah Foot (Volunteer PG), Sean Farrell (Community Arts Council), and Jen Tkachuk (City Administration representative).

The Celebrate Prince George Community Grant allocation recommendation is as follows:

Group Name	Event Name	Recommendation
Downtown Prince George Business Improvement Association	Downtown Winter Carnival	\$10,500
Total		\$10,500

One complete application was received and the adjudication committee is proposing to fully fund all eligible aspects of that application.

SUMMARY AND CONCLUSION:

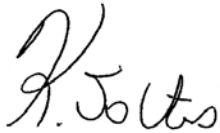
The Celebrate Prince George Community Grant for February 2018 is the fourth intake for this grant. Historically we have significantly more applications for the summer festival time period and propose carrying forward the remaining \$19,500 of available grant funding for the upcoming 2018 summer intake.

RESPECTFULLY SUBMITTED:



Rob Whitwham, General Manager, Community Services

APPROVED:



Kathleen Soltis, City Manager
Meeting Date: June 26, 2017