



1406 - 2nd Avenue, Prince George, BC V2L 3B6

December 11, 2017

Mayor and Council - City of Prince George
1100 Patricia Boulevard - Prince George, BC V2L 3V9

RE: Northern Development Initiative Trust – Fabulous Festivals and Events Grant

Dear Mayor and Council:

On behalf of the **Downtown Prince George** Business Improvement Association, I am requesting the support of the City of Prince George for re-application to the **2018 Fabulous Festivals and Events Grant Program** with *Northern Development Initiative Trust*. Our original application had requested a motion to support our application for the maximum amount of \$2,500 towards the **2018 Downtown Winterfest event** that will be hosted on Sunday February 11th, 2018. We have learned that we may be eligible for a maximum of \$5,000, under newly developed guidelines.

Your support for the amended resolution below is a requirement of the grant application. The funding for this grant will support **Downtown Prince George** in the execution and marketing of this unique celebration of winter.

RESOLUTION:

“THAT, the City of Prince George supports the application to Northern Development Initiative Trust from Downtown Prince George for a grant up to \$5,000 for the 2018 Downtown Winterfest event, from the Prince George Regional Development Account.”

Please note that we have decided to create brand continuity between both our summer and winter events and will now be calling our winter event, Downtown Winterfest to better match our summer event, Downtown Summerfest.

Thank you for your support.

Colleen Van Mook, Executive Director
Downtown Prince George Business Improvement Association

cc.

Mr. Eoin Foley, President, Downtown Prince George
Ms. Kathleen Soltis, City Manager, City of Prince George