

**DATE:** October 1, 2018

**TO:** MAYOR AND COUNCIL

**NAME AND TITLE:** Chris Bone, Manager of Social Planning

**SUBJECT:** Summer 2018 Graffiti Free Prince George Initiative

**ATTACHMENT(S):** None

**RECOMMENDATION(S):**

THAT the report dated October 1, 2018 from the Manager of Social Planning titled, “Summer 2018 Graffiti Free Prince George Initiative”, BE RECEIVED FOR INFORMATION.

**PURPOSE:**

As part of ongoing efforts to ensure a clean and safe downtown, the City of Prince George entered into a services agreement with the BC New Hope Society that operates Baldy Hughes Therapeutic Community and Farm (Baldy Hughes), to provide graffiti removal services on private property during the period May 1 – August 31, 2018. Baldy Hughes is a therapeutic community, which provides men recovering from addiction with an accessible, year-long residential program enabling them to regain their physical, emotional, and spiritual well-being. The program includes work roles. In addition to responding to referrals received from the City’s Bylaw Services Division, the non-profit organization generated service requests through proactive contact with property owners. This report summarizes 2018 service statistics.

**STRATEGIC PRIORITIES:**

Council identified advancing progress in the downtown as one of its focus areas. As such, Administration identified a number of significant objectives, including the continued implementation of “enhanced reporting, bylaw, clean-up, and outreach services to contribute to a clean and safe downtown”. Also noteworthy is the social return on the City’s investment of \$10,000 in the 2018 Graffiti Free Prince George initiative. Service fees collected by Baldy Hughes were utilized to purchase playground equipment and a basketball hoop, which are utilized by many young children who visit family members participating in the residential recovery program.

**2018 GRAFFITI:**

A total of 39 service calls were documented during the 2018 season, with the majority generated through proactive contact with property owners. Of this total, 34 were completed as detailed below. Five, also noted below, remain incomplete due to ongoing interaction with Bylaw Services and/or a delay in receiving owner consent to remove or cover graffiti.

**May 2018**

- 1110 4<sup>th</sup> Avenue
- 251 George Street
- 365 George Street
- 363 George Street
- 1146 4<sup>th</sup> Avenue
- 1139 2<sup>nd</sup> Avenue
- **511 George Street (NOT COMPLETED)**
- **1139 6<sup>th</sup> Avenue (same site as previous call, different owner, NOT COMPLETED)**
- 1270 2<sup>nd</sup> Avenue (2<sup>nd</sup> call to same location)
- 251 George Street (2<sup>nd</sup> call to same location)
- 1133 2<sup>nd</sup> Avenue
- 1596 Quinn Street, #102

**June 2018**

- 180 Tabor Boulevard – Cargo Box
- 180 Tabor Boulevard – Historical Sign
- 1270 2<sup>nd</sup> Avenue
- 100 Tabor Boulevard
- 1646 Nicholson Street
- 1606 Nicholson Street
- 1594 Nicholson Street
- 1557 Lyon Street
- 1303 3<sup>rd</sup> Avenue
- **565 George Street (NOT COMPLETED)**

**July 2018**

- 780 East Central
- 1139 6<sup>th</sup> Avenue
- **1116 6<sup>th</sup> Avenue (NOT COMPLETED)**

**August 2018**

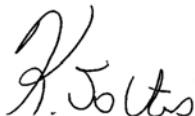
- 1750 Quinn Street
- 492 Victoria Street
- 1046 & 1070 4<sup>th</sup> Avenue
- 1010 4<sup>th</sup> Avenue
- **4182 15<sup>th</sup> Avenue (NOT COMPLETED)**
- 780 East Central (2<sup>nd</sup> call to same location)
- 1192 5<sup>th</sup> Avenue
- 1770 Quinn Street
- 3850 18<sup>th</sup> Avenue
- 331 George Street
- 422 Dominion Street
- 1580 – 1592 Ogilvie Street
- 1550 Ogilvie Street
- 3641-81 15<sup>th</sup> Avenue

RESPECTFULLY SUBMITTED:



Chris Bone, Manager of Social Planning

APPROVED:



Kathleen Soltis, City Manager  
Meeting date: October 1, 2018