



COMMITTEE REPORT TO COUNCIL

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DATE: October 9, 2018

TO: MAYOR AND COUNCIL

NAME AND TITLE: Councillor Albert Koehler, Chair, Select Committee on Education

SUBJECT: Report from the Chair of the Select Committee on Education

ATTACHMENTS: Select Committee on Education Terms of Reference

RECOMMENDATION:

THAT Council DISSOLVE the Select Committee on Education as the Committee has achieved the objectives outlined in its mandate as defined in the Committee's Terms of Reference.

PURPOSE:

In 2015, Council established a Select Committee on Education and approved the Terms of Reference, as attached, with a mandate to "strengthen communication and collaboration between the City of Prince George and its respective educational partners."

Representatives of the College of New Caledonia, School District 57 and University of Northern British Columbia utilized meetings to discuss recommendations that came as a result of an earlier facilitated meeting conducted in 2015. Some recommendations of the report, dated August 24, 2015, have since been implemented including website redesign and addition of content regarding what the City of Prince George and region have to offer prospective students and their families.

The Committee further discussed the marketing of Prince George as a "Destination for Education" with a focus on advertising to the benefit of all institutions, updating of websites, and ways the City can support the institutions' draw of prospective students.

SUMMARY AND CONCLUSION:

It is my recommendation, as Chair, to allow the institutions time to implement committee recommendations and to strengthen their draw with the addition of new programs (i.e.: engineering), before further continuing discussions as a Council Committee. I therefore recommend the dissolution of the Select Committee on Education to allow for a fresh and new discussion on educational issues with the incoming new council.

RESPECTFULLY SUBMITTED:

Councillor Albert Koehler
Chair, Select Committee on Education
MEETING DATE: October 15, 2018