

## SELECT ADVISORY COMMITTEE ON ECONOMIC DEVELOPMENT

Minutes of the City of Prince George Select Advisory Committee on Economic Development meeting, held in the Annex of City Hall, 1100 Patricia Boulevard, Prince George, BC, on June 14, 2017 at 3:30 p.m.

### PRESENT:

Mayor Lyn Hall, Chair; Mr. Henry Reiser <3:42 p.m. to 4:43 p.m.>; Mr. Robert Knight (on behalf of Dr. Daniel Weeks); Ms. Rebecca Hasdell; Mr. Todd Molland; Ms. Colleen van Mook <3:30 p.m. to 4:30 p.m.>; Mr. Eoin Foley; Mr. John Gibson; Mr. Robert Schuetz <3:42 p.m. to 4:43 p.m.>; Mr. Bobby Deepak <3:30 p.m. to 4:30 p.m.>; Mr. Jim Martin <3:32 p.m. to 4:43 p.m.>; Mr. Mike Davis; Mr. Zishan Shah; and Ms. Erica Hummel.

### IN ATTENDANCE:

Mr. Ian Wells, General Manager of Planning and Development, Ms. Melissa Barcellos, Manager of Economic Development/Staff Liaison; and Ms. Leslie Jackson, Legislative Assistant.

#### A. Commencement

The meeting was called to order at 3:30 p.m.

#### B. Adoption of Agenda

Moved by Mr. Foley, seconded by Mr. Shah, that the June 14, 2017 Select Advisory Committee on Economic Development agenda BE ADOPTED.

Carried Unanimously

#### C. Adoption of Minutes

##### C.1 Meeting minutes from November 24, 2016

Moved by Ms. Hasdell, seconded by Mr. Molland, that the minutes of the November 24, 2016 Select Advisory Committee on Economic Development meeting BE ADOPTED.

Carried Unanimously

#### D. New Business

##### D.1 Chair's Remarks

Mayor Hall reflected on the increase in downtown development, the importance of the resource sector in northern British Columbia and the effect of the Softwood Lumber Agreement on the local economy.

Mr. Martin entered the Annex at 3:32 p.m.

##### D.2 Report on 2017 Year To Date

Ms. Barcellos presented the 2017 Mid-Year Report on 2017 – 2019 Economic Development Strategy and 2017 Work Plan including information on the list of outcomes, goals and actions within each of the four missions identified in the Strategy and the metrics to date.

Mayor Hall exited the Annex at 3:40 p.m. and returned at 3:42 p.m.  
Mr. Reiser and Mr. Schuetz entered the Annex at 3:42 p.m.

Discussion commenced regarding the metrics presented including information on outcomes related to business retention and expansion, diversification and expansion of the economy and growth of the workforce through retention and attraction of residents and businesses.

##### D.3 Roundtable

A roundtable discussion commenced regarding the economic development within the City including discussion on the population growth of two thousand (2000) residents, as shown on the last federal census and downtown multi-family housing and student housing development.

Ms. Van Mook and Mr. Deepak exited the Annex at 4:30 p.m.

Mayor Hall advised the Committee a referendum will be held on October 28, 2017 regarding the development of

a new Four Seasons Leisure Pool and Fire Hall #1 and the use of the annual ‘Talktober’ community engagement sessions to provide information regarding the proposed initiatives.

Discussion commenced regarding the positive impact of diversifying land use within the downtown including enticing landscaping and pedestrian connectivity.

**D.4 Schedule Next Meeting**

The next meeting for the Select Advisory Committee on Economic Development will be held the week of November 27, 2017. Further details will be forwarded closer to that date.

**E. Informational Items**

Discussion commenced regarding development of the downtown waterfront property to provide pedestrian connectivity from downtown to the river.

**F. Adjournment**

The Select Advisory Committee on Economic Development meeting adjourned at 4:43p.m.

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**Mayor Lyn Hall, Chair**

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**Leslie Jackson, Legislative Assistant**

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