



# Proclamation

## WORLD BREASTFEEDING WEEK October 1 – 7, 2019

- Whereas:* Protecting, promoting and supporting breastfeeding is important for the health and well-being of the global community; and
- Whereas:* human milk is a sustainable, naturally-renewable source of unparalleled nutrition; and
- Whereas:* the World Health Organization and UNICEF recommends exclusive breastfeeding for the first six months of life with continued breastfeeding for up to two years and beyond to the lifelong good health and well-being of women, children and families; and
- Whereas:* breastfeeding is a human right and is a natural function of a woman's body; breastfeeding needs to be recognized as normal and accommodated in all public spaces to ensure women can fully participate in their communities and contribute to the economy; and
- Whereas:* the theme of 2019, "Empower Parents, Enable Breastfeeding" seeks to engage all people, businesses and groups in celebrating and supporting breastfeeding as instrumental to lifelong health and well-being.

Now therefore, as Mayor of the City of Prince George, I proclaim  
**October 1 -7, 2019** as: **"WORLD BREASTFEEDING WEEK"**  
in the City of Prince George.



Mayor Lyn Hall