

# Collective Impact Priority Setting – Tuesday September 20, 2016

## Meeting Feedback

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### Section A

**Q 1) In relation to the proposed common agenda (children, youth, and their families),  
A) What most excites you about what you have just heard?**

#### **Group 1**

- Using social media to reconnect to community
- Some existing work already in place
- Rippled effect of a significant change
- Create equality
- Creating vibrancy
- Building bridges
  - Reducing community experientially
  - Mutual understanding
- Community capacity
- Transparency to community
- Working smarter to reduce duplication/increase effectiveness
- Visible results > measured
- Hope for change

#### Group 2

- Collective focus on issues and concerns that our community faces
- By reducing poverty for children, we are also reducing poverty for families
- The narrowing of the 2 goals yet inclusive of 4 broad themes
- Being inclusive of current practices and enhancing EDI scores
- More balanced approach
  - Inclusivity
  - Holistic
  - Empowering

#### **Group 2**

- Will help address “aging out” transition
- The need is recognized
- Proactive common agenda
- Creating new programming and opportunities
- Opening the city’s eyes to the need for affordable facilities and programs
- Advocacy opportunities (ex. grandparent fosters)
- Award progress
  - Housing
  - Innovation
  - Impact systems
  - Early intervention with comprehensive services and continued support

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### **Group 3**

- Networking
- City involvement
- Amount of work already taking place
- Cross-sectoral perspective
- Potential for short and long term results
- Opportunity for alignment
- Seeing how the work each organization does fits in
- Common goals = success
- Discussions over measurability (tracking success) specific timelines

### **Group 4**

- Overarching lenses
- Involvement of many stakeholders
- Many heads, one goal
- Over coming isolation and funding limitation
- Knowledge exchange
- Housing and social supports for youth aging out of care (specifically aboriginal)
- National housing strategy? Can Prince George access it?
- Provincial housing announcement?

### **Group 5**

- It's beginning to come together
- Pleased to see children and youth as a focus
- Excited to see food security as an issue and get to the root of it
- Recognizing how the focus areas are related
- A framework is other interconnected issues
- A chance to develop a better inventory and where the gaps and overlaps are

### **Group 6**

- Starting top bring focus, common metrics
- Data/evidence driven
- Nice to have a framework to get things done
- Collaborative approach is more powerful
  - Building relationships is key
  - Awareness of each other
  - Trust
- Aligns with age friendly work
- The more people who are involved, more perspectives
- Physical/social health will also help to address other areas
- Happy to see food security
  - Consideration of cultural different and first nation approach

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- Opportunity for inter-generational learning

### **Group 7**

- Can we finally make some change
- More vibrant community that people want to live in
- Remembering to focus on the root causes and moving the needle
- Prevention, early intervention focus
- Everyone's problem – issues are all linked, so we need this collective/holistic framework and address an issue
- Having agreement on a focus
- Community interest/support already exists
- Plain and clear language helpful
- Measureable impacts – will keep people/organizations engaged
- Small focus on just our community seems manageable
- Poverty reduction and prevention focus is vital
- Paying attention to successes of other communities
- Working on this area will positively impact other areas
- Opportunity for intergenerational sharing of knowledge
- Far reaching/long term impact is possible

### **Group 8**

- Incorporates what many of us are working on
- Shared goal
- Encouraging that PG is doing this
- Education
- Early intervention
- Prevention: early development
- Exciting to focus on children developing lifelong healthy habits
- Children and youth are the foundation
- Help support a generation that won't have these challenges
- Reduced need for crisis based services
- More strategically led road map – less competition for funding
- Ability to move this forward given the relationships we have in our community

### **Group 9**

- Fine tuning has been happening
- Collective approach to resources
- Positive focus
- Starting point
- Recognizing the need for long term approach
- Shared involvement and responsibility

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### **Group 10**

- Community gardens
- School growing programs
- “our” issues
- Have mixture of longer scope and in the now initiatives
- Focus on youth building foundation to pass down to future generations
- Consideration of data
- All measurable
- Do local qualitative measure concern youth
- Have had experience of projects in the past
- See possibilities on how to advance
- School salad bar
- Child/youth friendly
- Pregnancy speaks to
- Doable (all)

### **B) What hesitation do you have about what you have just heard?**

### **Group 1**

- Financial
  - Restricted funding
  - Amount of \$\$
  - Risk management by funders
  - Fiscally responsible
- Predisposed thinking (our “go-to” issues)
- Working with existing structures – may not change or come to table
- Capacity (maxed out – skill level)
- Willingness to adapt programs/agendas to line-up
- Creating buy-in (How?)
  - Funders
  - “users”/participants
- Measuring intangibles
  - Self-worth-personal growth etc.

### **Group 2**

- Homeless issue is huge
  - Has there been a comparison between smaller and larger community in regards to the contributing factors
  - Data collection
- Losing focus of the compounding factors
- Is it truly inclusive of a baseline
  - Families

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- Single men/women
- Youth/teens
- Children
- Seniors
- Misaligned values
- Misrepresentation of service users
- Not all talk
  - Need action
  - Productive
- Frustrations – additional barriers

### **Group 3**

- Broad goals (reducing poverty is too broad)
- Where does the money come from to move these objectives forward
- Programming needs a safe/affordable place to happen
- How to get broad community on board

### **Group 4**

- Alignments have been established for lengthy periods of time without many results
- Is there a specific project manager for these initiatives
- Possibility of being still too broad
- Are root causes being addressed

### **Group 5**

- Where does reconciliation fit
- Is teen pregnancy out of place
- Does family focus leave anyone out
- Herding cats
- Lack of continuity/municipal elections
- Is this a priority for organizations who are involved
- What/where are our indicators for physical, social and emotional development in youth and children

### **Group 6**

- Follow through and impact on workload
- How do we know when we are progressing
- What is our end goal
- Shifts in focus (new municipal council or funding changes)
- Sustainability
- Balance between process and outcome
- How do you maintain focus on programs and systems
- Where is accessibility and seniors in the plan

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### **Group 7**

- Broad scope
- Multi-faceted
- surprised to see “reducing teen pregnancy”
  - does this connect to goals
- education has an important role but it is not included
- how is “food security” measured
- public school education system should be reflected as an influencing system

### **Group 8**

- Broad definition of poverty
- Youth and community reps aren't here
- Long standing issues
  - How can we possibly do it
  - Nothing has worked yet
- Resources to actually do the work
  - Resources to do prevention/early intervention work
- We don't want to impose values on others
  - People may leave the table because they don't feel this work is related

### **Group 9**

- Need to include people with lived experience
- Include senior population in this common agenda
- Get business more involved
  - Do this in consultation with those in the business community
- Need to include safety as a lens
- How do we build momentum
  - We need early wins

### **Group 10**

- How to ensure follow through
- Environment where changes will happen
  - i.e. schools
- By focusing in one area, will we lose others
- Are the right people at the table
- Identify a working parameter
- What are we going to do right now
- Culture aboriginal youth
- EDI doesn't capture all (limited to school base kids)
- Physical health, too broad
- Need to bring in the voices of children and youth
- Some point still too broad

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- Need practice based measures
- Housing
- Is SD57 here

## Section B – Strategies to Get to Systems Change

### 1. Social, Emotional, and Physical Well Being

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#### Q 1) What are you doing already?

- Grief and bereavement services for children
- Rainbows and sunbeams
- Intersect
- Diversity and inclusion
- Project parent north, strong start
- CDC
- Leadership clubs
- Community counselling supports
- Injury prevention
- Education, neuroplasticity
- BMO kids art days
- Jump Start
- Excellent access to non-structural physical opportunities
- Free membership for grade 6 at YMCVA
- In care facilities near schools
- Change in childcare licensing
- Healthy beginnings training and partnership
- Healthy kids in parks
- Leisure access program
- Development in parks – trails, skate park
- Advocacy for smoke and vape free places
- Education on HPV vaccine, sugary drinks and sober October
- Get active – prescribe activity
- Powerplay and wellness
- Sd57 shared use agreement
- Radon testing
- Sugary drink consultation
- Potential for Live 5210
- Destination parks - intergenerational

#### Q 2) What strategies could be considered that:

##### Increase alignment

- Resource sharing committees (internet based)
- Collaborative funding partnerships
- Mutual trust
- R&D learning from other communities



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- Identifying strengths, passions (recruitment)
- Stream lining resources
- Identify gaps
- Reduce duplication
- Strong leadership
- Involved children and youth in planning
- Identification of current and future state
- Transportation to youth facilities
- Winter trail maintenance
- Build on shared use agreement
- Cross promote other organizations materials and programs
- Share email networks for advocacy
- Create central Facebook page

### **Build a new prototype**

- Needs assessment
- Open invite to identify key stakeholders, informers
- Enhance existing committee
- Learn from current prototypes (primary care team)
- What is already successful in our community
- Lunch program
- Less sugar
- Bring in appropriate partners
- Active transportation
- Clear and safe

### **Redirect resources**

- Sharing websites
- Becoming advocates
- Sharing people
- Sharing data, technology
- Collaborative partnerships
  - Grants, proposals

### **Influence policy**

- Changing infrastructure
  - Policy information sharing/confidentiality
- Shared goals
- Influence policy maker mind set
  - Market the benefits of a healthy community
- Advocate for equity
- Increase physical education in schools
- Healthy food at schools

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- Change risk adverse policy
  - Teach kids to manage own bodies
- Tobacco control policy

### 2. Improving Food Security

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#### Q 1) What are you doing already?

- Meal services
  - St Vincent, Fire Pit, PGNFC, Sally Ann, YAP
- Business donate food at end of day
- Christmas hampers
- Free fruit baskets at grocery stores
- Farmers markets
- School programs
- Good drives – food item donation for free compost
- Community gardens
- UNBC purchasing policies
  - Trick or eat
  - Community kitchen
  - Sustainable farming
  - Farmers market
  - Food banks
  - Food waste reduction
- Good food box
- Hamper boxes in grocery stores

#### Q 2) What strategies could be considered:

- Challenge: lack of funding
- Need coordination between food security service providers
  - Increase alignment
- Advocate for policy change to better utilize food waste
- Environmental impact of sourcing food locally vs globally
- Consideration to dental health/ability to chew (seniors)
- Education health, how to cook, life skills (how to shop)
- Use methane gas (at landfill to heat greenhouses)
- How do we know we are food secure
  - Child education about how to grow, cook
  - “Day to Day – 3 meals per day food needs are met”
- Need baseline data to better understand food security in PG
  - Toronto food hub model – aligns all of the community/smaller scale programs
- Incorporate hunting and fishing into the program
- Education curriculum should include life skills/nutrition

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- Role of policy
  - Community garden policy
  - Grocery store could have special coincide with when low income support is received
- Grad students at UNBC have done amazing work on food security in PG
- Garden Gate sales – share/sell your own
- Vertical gardening
- Bee keeping

### 3. Improving EDI (Early Development Instrument) Scores

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#### Q 1) What are you doing already?

- Childcare early learning programs
- ECD community is cohesive
- CCRR

#### Q 2) What strategies could be considered?

- Trying ASQ across region
  - To support children prior K
- Building regional framework for early learning
- Universal childcare with focussed required framework
- Availability and accessibility to equitable access
  - Awareness of programs
- Drawbacks – early childhood centre
- Make sure it doesn't stop at age 5
- Changing work week/reconfigured hours for families
- Northern health assessment
  - Autism clinic
  - CDBC – complex development behaviour clinic
  - Highest need families
  - Assess children
  - Can't follow through with support
  - Used to have a key worker but lost funding
  - Redirection of resources
- Who directs families health
  - Northern health moving towards 1 degree care model
- Early years centre
  - Availability and accessibility
- Universal childcare
- Adult population
  - Prevention
  - Building capacity to improve child outcomes

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### 4. Reducing Child and Family Poverty

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#### Q 1) What are you doing already?

- CPAH projects
- United way
- New development low income seniors
- Home ownership
- BC housing
- Homeless prevention program
- Housing first approach
- NJHS & Ketso Yoh
  - Supported housing through various organizations
- Support groups
- Community voicemail – ready to rent
- H/P committee
- Wrap around services
- Movement from temporary housing, supported housing, subsidized housing
- Market value housing
  - Reduce costs to housing
- Education –street humanities – life skills
- Employment – finding and maintaining a job
- Food banks
- Customized employment
  - Work programs, work experience
- Family support programs

#### Q 2) What strategies could be considered?

- Longer term funding
- Living wage community
- Planning – financial
- Awareness knowledge of programs and criteria
- Supports once in housing
- Community employment
- Transitioning services
- Longer programs
- LUMA in Vancouver
- Blended neighbourhoods
- Flexible employment
- Economic rent
- Co-Op housing units
- “Find a roommate”
- Database book
  - Stop shop to find resources

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### 5. Reducing Teen Pregnancy

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#### Q 1) What are you doing already?

- Project parent north
- Kikino
  - Program for children removed by MCFD for supervised visits
- YAP – moving towards new integrated health care for youth
- Youth services like access to birth control and abortion
  - Morning after pill
- School counselling and sex education
- TAPS – teen pregnancy/parenting through Emily Fry
  - Allowed to bring babies to school
- Recreation, leadership

#### Q 2) What strategies could be considered?

- Improve current format to encourage better participation of youth parents in school
- What would have helped (ask existing/past)
- Improved transportation
- Changing social norms (change image of teen pregnancy)
- Through MCFD or other, supportive foster placements for teen moms to be with baby (and prevent 2<sup>nd</sup> baby)
- Flexibility in approach to education for teen moms
- Harm reduction approach
- Prevention messages that counter glorification of “Teen Mom” show
- “real” reality show – drive home responsibility and impact
- Honest conversations with teens about what it’s like
- Breaking cycles (with grandparents/parents)
- Engagement of teen dads (or potential)
  - Educating young men and boys too
- Self-esteem, leadership opportunities to empower girls
- Education through schools
  - Review what’s going on there and look for gaps and opportunities
- What would it look like if fewer teen moms examine benefits, costs, social return on investment
- Prevention – we understand how and why teen pregnancy happens – what other communities are doing to reduce rates
- “Girl to Girl” – voices and experiences, trained to educate
- What about guys

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### **Additional Focus Areas to Contribute to Child, Youth, and Family Well-Being**

#### **1. Safety**

##### **What are you doing already?**

- City: working with RCMP for crime reduction strategies
- Victim Services: police based, community based, aboriginal based
- Red Cross: RespectED
- Coordination committees: human trafficking, ICAT
- Community based agencies: shelters, transition housing, 2<sup>nd</sup> stage housing, support groups, risk assessment, safety planning
- Environmental design: CPTED
- Northern Health: Needle Exchange
- Province of BC: New bus route
- School district: inclusion, VRTA

##### **Strategies**

- Educational programs
- Catch phrase
- Be a good neighbour
- Safe injection sites
- Prevention vs intervention
- Increased awareness, reduce stigma towards societal issues
- Everyone is accountable, responsible for societal issues
- Safety as a common vision, collective identity
- Acknowledge all neighbourhoods have societal issues
- Creating consistent educational packages to be distributed to communities to complement safely into community programs
- Transparency, dispelling myths
- Defining safety and risk
- Completing risk assessments

##### **Policing Tactics**

- Car 60, youth support team, domestic violence unit, street crew, citizens on patrol
- New prototype
  - Catch phrase and actionable items
- Prince George aboriginal community safety committee project in development
  - Part of NCCABC

##### **Justice**

##### **Strategies**

- Prototype for aboriginal court – criminal law for now

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- Healing vs punishment
- Healing and reconciliation
- Specialized courts
  - Mental health court
  - Addictions court
- Bring in resources for the individual
  - Addiction support/mental health
  - Elders/community support
- Restorative justice
- Training elders to support in criminal justice

### **Prevention**

- Reintegration into community
  - Education, housing, resources
- Open communication between agencies
- Job fair for PGRCC – community information
- Relationship with community

### **b. Reconciliation**

#### **What are we doing already?**

- Residency program placing at INHS
- Northern medical program connecting students with PGNFC to build capacity
- Not doing enough – want to do more
- Calls to action
  - Capacity building with staff
  - Utilizing with UBCM FN relations committee to encourage local governments to participate and support CTA recommendations
- Indigenous cultural safety capacity
- City of PG working to re-establish relationships with LTN
- Anglican church working closely to re-establish relationship with aboriginal council
- PGCF building awareness to see where to go next to give back to community with support

#### **Strategies**

- Recommend that all organizations groups utilize calls to action as first steps and framework
- Recognition that reconciliations fundamental to addressing all issues
- Measure impact based on ethnicity
  - Start baseline to measure progress
- C to C framework, building understanding through relationships and trust
- Advocacy to build broader awareness of individual human impact, story, and experience
- Reconciliation integrates into all focus areas
- Explicitly becomes a part of what we all do
- Communicating the stories to each individual hearts to motivate action to take it on

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### Section C

**What are 3 critical supports to move the following community priorities (identified at June 9 Workshop) forward? (From summer consultations)**

**A) Housing and Homelessness**

- Support advocacy for an increase in minimum wage
- Housing options with supports
- Landlord education and supports to facilitate “housing first’

**B) Mental Health and Addictions**

- Coordinated approach to raising awareness and reducing the stigma
- Increase access to treatment and recovery supports

**C) Good Jobs and Liveable Incomes**

- N/A

**Group 1**

- Resources (time, money, bodies)
- Education (mindset, attitude, new ‘norms’)
- Community connections and relationships
  - Make it a priority to be sustainable
  - Driver has to be there
  - Validation from stakeholders

**Group 2**

- Policy change
  - Coordinated response from all levels of government
  - Research identification of other best and/or promising practices
- Continue to have back bone function
  - Facilitate
  - Coordination
  - Information sharing
  - Create coordinated plan that is multi sectoral
- Establish priorities and critical areas of focus
  - Social determinants of health as a framework to ensure ministries with mandates in each area are involved

**Group 3**

- Address fundamental issues of reconciliation
- Connect with living wage promoters
- Skill development for employment



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- Advocate for more recovery beds
- Network for service providers in mental health and addictions
- Advocate for efficient and effective funding programs
- Sustainability from the business community

### **Group 4**

- Umbrella
  - Organization chart
  - Navigator – clients and organizations
  - Assistance with structure
  - Reduce duplication through communication and networking
- Master list (online resource) or book
  - Wiki page, hosted by City of Prince George
  - Everyone can update
  - Capacity to email to created groups
- Assistance with finances, grants
- Volunteer PG
  - List services (by interest) to disseminate information

### **Group 5**

- secretariat support
- research component
- what needs to happen so these priorities are chosen as next focused
- provide criteria, research and data collection
  - how do we get these topics ready so they can be measured
- Funding for people – power
  - so practical pieces are possible
- Space to meet
- Means to re-engage people who have dropped off
- Engage non-traditional stakeholders

### **Group 6**

- Increased sharing of information of programs such as city hosted social media
- Opportunity for inter-sectoral conversations
- No door is the wrong door
- Integrated service centres
- Align criteria pathway out of poverty

### **Group 7**

- Centralized information and resources
- Prince George Wikipedia
  - Regulated and updated by the people who submit
- Someone to take ownership

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- Piggyback on existing models
- Internal supports

### **Group 8**

- Need a person who is in a lead role
- Establish a way for families to heal
- Have someone from Northern Health present on recent Medical Official Health report on child health
- Who is involved in each pillar so people can continue to network and connect outside these meetings
- Reconciliation needs to be an intentional part of the process
- Taking this conversation more broadly to community

### **Group 9**

- Need an entity in charge
- Opportunities for families to heal
- Forum/voice for children and youth
- Ways to measure impact

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### Section D

#### How are you connected?

##### Committees

- CGPS
- Enhance PG
- DDBGS
- Steering committee
- CPAH
- Children youth family network
- EC stream to sea
- Chamber of Commerce
- PG Literacy Advisory
- International student welcome
- Project friendship society
- Children services advisory
- Homeless intervention project
- Raising our profile
- City of PG economic development committee
- PG council of Seniors Advisory committee
- Mental health an addictions
- Citizens advisory committee
- PG symphony orchestra
- Community foundation

##### Multi Stakeholder projects

- BC Rivers Day PG
- Spring cleanup
- World travelling film fest
- Seedy Saturday
- Nechako watershed
- Stream to sea
- Futurpreneur entrepreneur training
- Northern sport accessibility initiative
- Age friendly plan
- Canada day celebrations
- Prince George council of seniors
- Ministry of social development and social innovation
- Early years health fair
- Caregiver support
- Community response network
- PG aboriginal community safety plan
- First nation court
- VAWIR
- ICAT

##### In the Works

- BC Rivers Day PG
- Spring clean up
- Water wise/storm drains
- World travelling film festival
- Junk in trunk
- Recycle toy drive
- Steam to sea
- Sep2017
- Start-up weekend
- Raise a reader
- On your way
- Books for babies
- Ready to rent
- Gift of preparedness
- Caregiver support
- Safe babies court teams
- PG activator society housing project
- PG aboriginal community safety plan

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- 24 hour crisis response unit
- First nation court
- Domestic violence unit
- Human trafficking

### **Others**

- MLAS
- Mayor and council
- UNBC
  - Social work
  - Northern fire/ women north network
  - Women's and gender studies
- Work BC
- Specialized assistance program
- IMSS