

## Celebrate PG Community Grant Grant Evaluation Form

Organization:			
Partner Organization(s):			
Primary Contact:			
Mailing Address:	Postal Code:		
Email:	Phone:		
Name of Event:	Event Location:		
Dates of Event:	Amount of Funding Received:		
Provide a brief description of your organization and the new event/enhancement that			
received funding from Celebrate PG Community Grant.			
Did your event reach the intended target audience? What was the overall attendance?			
(Please include any marketing enhancements that targeted out of town visitors)			

How did you measure the success of your event? (Increased attendance, increased revenues, out of town visitation, overnight stays, demographics and/or better marketing opportunities). Please provide examples.		
Indicate whether the objectives of	of the event were:	
Achieved	Partially Achieved	Not Achieved
Please Explain:		
Do you intend to continue this ev	vent and if so how do you inter	nd to fund it in the future?
Do you interia to continuo tino ov	one and it so, now do you meet	ia to faria it in the fatare.

At the completion of your event indicate whether you were:		
On Budget	Over Budget	Surplus of Funds
Please explain and attach a final budget:		
What were the successes of this even	ent and the obstacles? W	Vhat changes would you make?
How did the Celebrate PG Communiagain:	ity Grant enhance your e	vent and would you apply for it
Diagon submit at least three (2) dist	tal photos of your avent	(OMP or bottor) These photos
Please submit at least three (3) digi	tal priotos of your event	(ZIVID OF DELLEF). These photos

may be used to promote Celebrate PG grant.

Provide sample of marketing to demonstrate Celebrate PG partnership with branding

Please note: Submission of the Evaluation Form and Photos is mandatory and if not completed may jeopardized the receipt of this grant in the future.

Please submit completed report/evaluation within 60 days and/or for more information please contact: Jen Rubadeau, Civic Events Coordinator at 250-614-7880 or jen.rubadeau@princegeorge.ca