

How did you measure the success of your event? (Increased attendance, increased revenues, out of town visitation, overnight stays, demographics and/or better marketing opportunities). Please provide examples.

Indicate whether the objectives of the event were:

Achieved

Partially Achieved

Not Achieved

Please Explain:

Do you intend to continue this event and if so, how do you intend to fund it in the future?

At the completion of your event indicate whether you were:

On Budget

Over Budget

Surplus of Funds

Please explain and attach a final budget:

What were the successes of this event and the obstacles? What changes would you make?

How did the Celebrate PG Community Grant enhance your event and would you apply for it again:

Please submit at least three (3) digital photos of your event (2MB or better). ***These photos may be used to promote Celebrate PG grant.***

Provide sample of marketing to demonstrate **Celebrate PG** partnership with branding

Please note: Submission of the Evaluation Form and Photos is mandatory and if not completed may jeopardized the receipt of this grant in the future.

Please submit completed report/evaluation within 60 days and/or for more information please contact: Susie Jones, Civic Events Coordinator at communitygrants@princegeorge.ca.